



DATE POSTED:

Town Clerk Use Only

2023 JAN 19 PM 12:41

## **MEETING NOTICE**

POSTED IN ACCORDANCE WITH THE PROVISIONS OF MGL 30A § 20 Act relative to extending certain COVID-19 measures adopted during the state of emergency

### **Marblehead School Committee Joint with the Selectboard**

Name of Board or Committee

#### **HYBRID MEETING**

**Address:** Abbot Hall, 188 Washington Street, Selectmen's Meeting Room, Marblehead, MA 01945 **OR**

**Zoom Conference join via the web link or Dial in**

**Link:** <https://marbleheadschoools-org.zoom.us/j/95547608463?pwd=NVphUS9ZakNMNEQ3cXRUamMwU0RVdz09>

**Meeting ID:** 955 4760 8463

**Password:** 902080

**Dial in Phone #** +1 646 558 8656

<b>Monday</b>	<b>January</b>	<b>23<sup>rd</sup></b>	<b>2023</b>	<b>7:00pm</b>
Day of Week	Month	Date	Year	Time

**Agenda or Topics to be discussed listed below** (That the chair reasonably anticipates will be discussed)

- I. Joint meeting with the Selectboard to interview applicants for vacancy on School Committee.  
Appointment (vote)

Paul Baker, Kim Day, Don DeWitt, Raymond Hansen, Thomas Mathers, Liam McGeown, Scott Stunkel

- II. Public Comment

Hybrid Meeting Notice: Members of the public are welcome to attend this in-person at Abbot Hall, 188 Washington Street, Marblehead MA 01945 or by the remote zoom connection provided. Please note that the in-person meeting will not be suspended or terminated if technological problems interrupt the remote connection.

THIS AGENDA IS SUBJECT TO CHANGE

**Chairperson:** Sarah Fox

**Posted by:** Lisa Dimier

**Date:** 1/19/2023

# Paul Baker

79 Overlook Road  
Marblehead  
MA, 01945

November 16, 2022

Select Board/School Committee  
Town of Marblehead  
Marblehead, MA, 01945

Dear members of the Select Board and School Committee,

I would like to register my interest in filling the vacant seat on the Marblehead School Committee.

My wife, Julie, and I are longtime residents of Marblehead (22 years) and former local business owners who always supported the local schools with gift cards and teacher luncheons at both the Gerry and Coffin schools.

We have two sons, Silas and Wendell. At present, Silas is a freshman at American University in DC and Wendell a 6th grader at the Village school.

I am currently the Head of School at the Devereux and Devereux@Waring Schools. In addition to my day position I volunteer my time serving as a member of the MCCPS Board of Trustees here in Marblehead. I am in my 3rd term (7th year) and have served both as Board Clerk(twice) and Vice-Chair as well as Chair of the Development & Communications Committee and Chair of the Governance Committee during my time on the Board.

I believe that I have learned many of the intricacies of working with others as part of a Board/Committee (some years as many as 13 fellow members) during my tenure at MCCPS. I am well versed in Roberts Rules, Ma. Open Meeting and Conflict of Interest Laws and have experience in the interview and hiring process at the Head of School/Superintendent level.

I was asked to sit (and served) on the hiring/interview committee for the current Assistant Superintendent, Nan Murphy and have been vocal, both in print and in

meetings, with regards to the goings on within the Marblehead Public School District going as far back as the pre-closure of the Gerry School.

After living in Massachusetts as a “Permanent Legal Resident/Green card holder” since 1998, I finally became a US citizen this year. My new citizenship status affords me two things; the ability to vote in all elections, local, state and national and the opportunity to serve/run for election on town Boards and Committees.

At my “swearing-in ceremony” at the JFK Building in Boston, the proctor urged all of us newly minted citizens to “vote, to make a difference, to get involved and to give back” to our new country.

I have supported, held signs, hosted lawn signs, sent emails, written “letters to the editor” and “talked up” many of you who are reading this letter, so too have I disagreed with and criticized others of you. However, as a resident, business owner and tax payer I believe that I have spoken plainly, factually and been as involved as possible without actually being able to vote or run for office.

All this being said, I view this vacant School Committee seat as a chance to truly give back and make a difference to our town and would welcome the opportunity to fill the seat until elections are held in June, 2023.

If selected, I would of course, relinquish my seat on the MCCPS Board of Trustees and give my all to the School Committee position for the next six months and hopefully beyond.

Conversely, if not selected, and I’m sure there are many qualified residents vying for the opportunity to serve, then so be it. Either way, I will continue to stay involved, campaign for and champion others, but above all exercise my right to finally attend and vote at Town Meeting!

Thanks so much to all of you for both your consideration of my candidacy and all that you do for our town.

Sincerely,

Paul Baker

[REDACTED]

[REDACTED]

# Paul Baker

## Profile

Strong project and time management skills; ability to effectively backwards plan, juggle multiple priorities with great attention to detail, and deliver consistent and timely results

Strong strategic and analytical skills with an aptitude for shifting from fire-fighting to systems-building

Sense of humility, customer service mindset, and able to proactively solve problems and make decisions quickly

Team player with strong interpersonal and stakeholder management and relationship building skills

Ability to lead, influence, and hold others accountable to upholding high standards of operational excellence

High level of comfort with financial oversight and budgetary tracking

Calm under pressure, especially in difficult conversations with parents and staff

## Experience

Head of School/Associate Head of School, Devereux and Devereux@Waring 2019-Present

Trustee/Clerk/Vice-Chair, Board of Trustees, MCCPS, Marblehead, Ma- 2016-Present.

Chef/owner, Foodiesuppers, Marblehead, MA — 2018–2019

Chef/Owner Haley's Wines & Market Cafe Marblehead MA- 2013-2018

Simpson Corporation, Chef/Manager, Salem, Ma-2012-2013

Panera Bread Assistant Manager, Boston Ma-2011-2012

Foodies' Feast Chef/Owner, Marblehead, Ma- 2002-2011

The Boston Globe, Assistant Manager, Boston Ma-1999-2002

Emerson College, Kitchen Manager, Boston Ma-1998-1999

University of Alberta, Edmonton, Canada-1998 B.A. - Native Canadian History/English

79 Overlook Road, Marblehead, Ma. 01945

**From:** [REDACTED]

**Date:** November 30, 2022 at 3:56:15 PM EST

**To:** [wileyk@marblehead.org](mailto:wileyk@marblehead.org), Sarah Fox <[fox.sarah@marbleheadschoools.org](mailto:fox.sarah@marbleheadschoools.org)>

**Subject:** Letter of interest for MHD School Committee opening

Hi Kyle and Sarah,

I'm submitting this letter of interest to be considered for the vacancy on the Marblehead School Committee. Attached is my resume as also requested.

I have volunteered in the schools over the past 9 years, have been actively involved in both the Coffin Gerry feasibility study as well as the Bell Coffin Gerry budget override ballot initiatives, and I regularly attend School Committee meetings as well as other town committee meetings. I'm interested in being considered to fill this vacancy not only because of my proven passion and advocacy for our MHD Schools' staff and students, but because I believe my background, experience and proven track record of collaborating with diverse teams would be of value to our school committee and the MHD community.

Thanks in advance for your consideration and I look forward to participating in the next steps of the selection process.

Thanks,  
Kim Day

## **SUMMARY:**

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Dynamic leader with over 12 years of professional experience and proven success in integrated marketing to both consumer and business targets. Experienced in industries as diverse as consumer products, medical devices, mobile and internet services and enterprise software. Recognized strategic advisor with a passion for formulating and implementing customer-centric, metric-driven business solutions. Reliable team player and intentional leader with the proven ability to effectively build teams and collaborate both in-person and remotely.

## **MARBLEHEAD SCHOOLS VOLUNTEER EXPERIENCE:**

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### **Marblehead High School Parent Teacher Organization, Marblehead, MA**

*Co-Vice President*

May 2020 – present

- Support committee fundraising and community-building initiatives throughout the school year.
- Assist in planning and managing budget goals that support MHS staff and student needs.

### **Local Ballot Override Committees, Marblehead, MA**

*Marketing Advisor*

September 2018 - June 2019

- Assisted with marketing efforts of successful ballot committee aimed at passing \$54M town budget override to build a new K-3 grade elementary school in Marblehead.
- Designed and led door-to-door campaign prior to vote including mapping out routes, recruiting volunteers to canvas neighbors with voter information, assembling volunteer packets.
- Wrote Letter to the Editor in support of new school and identified other community members to submit letters in support of the new school.
- Actively participated in social media campaign and distribution of relevant information to voters.

*Co-Chair*

January 2016 - June 2016

- Led volunteer team in successful passing of a \$750,000 town budget override for a feasibility study to build a new K-3 grade elementary school in Marblehead.
- Co-built school building committee website and wrote content educating voters on the need for a new school and the feasibility study process for working with the Massachusetts School Building Authority.
- Managed and wrote content for Facebook page and email campaign to disseminate information to voters.
- Recruited volunteers to submit Letters to the Editor in support of the override, send postcards to local friends and family, hold signs on day of vote.

### **Coffin Gerry Elementary School Parent Teacher Organization, Marblehead, MA**

*Co-President*

May 2015 - May 2018

- Oversaw board and sub-committees that ran fundraising and community-building events throughout the school year including annual Halloween carnival, holiday shop, silent auction, bi-annual talent show, year-round staffing of school thrift shop.
- Set yearly calendar of events, wrote weekly email newsletter to school community regarding upcoming events and programs.
- Liaison between school community and other district schools as well as superintendent's office and town school committee.

*Co-Vice President*

May 2014 - May 2015

*Co-Secretary*

May 2013 - May 2014

## PROFESSIONAL EXPERIENCE:

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### **Deloitte - Green Dot Agency, Boston, MA**

*Contractor, Senior Marketing Program Manager*

November 2019 – present

- Manage internal client and stakeholder relationships by serving as a strategic partner and trusted collaborator for integrated marketing campaign supporting multiple business lines.
- Oversee and evaluate marketing projects coming into the GDA, ensuring scope, timeline, and budget are managed appropriately while aiming to meet and exceed client expectations.
- Own end-to-end operational aspects of marketing campaign execution, tracking, and reporting in Workfront and campaign dashboard tools.
- Facilitate regular touchpoints with stakeholders and production meetings with cross-functional marketing teams within the GDA to discuss ongoing activations and contingency planning.

### **Wunderman, San Francisco, CA**

*Account Director*

September 2007 – February 2009

- Led multi-agency team that successfully developed integrated brand and direct marketing campaigns for Align Technology, Inc. (makers of Invisalign, clear, plastic aligners designed to straighten teeth), resulting in increasing sales by over 400%; decreasing cost per sale by 54%; increasing unaided brand awareness by 11%; increasing aided awareness by 13%.
- Directed cross-functional team (creative, media, analytics, digital, production) in the development of marketing recommendations, testing strategies, budgets, ROI analyses, qualitative and quantitative research, and creative development of marketing activities.
- Launched new creative campaign to increase purchase intent among targets and drive response. Executed across diverse media including DRTV, DR print, online banners and rich media, search advertising, social media, POP, sales material and new website.
- Headed internal teams in the development and execution of mobile and digital communications strategies for MSN's mobile portal based on business objectives and long-term ROI goals resulting in +92% in response volume and -48% cost per response.
- Identified opportunities to acquire new users and motivate trial among loyal PC users through targeted messaging based on behavioral and consumer modeling techniques.
- Identified and pursued opportunities to increase scope of agency responsibility with client partners. Increased scope of agency's work with client by 125% in one year.
- Key member of new business pitch team.

*Management Supervisor*

May 2004 – September 2007

- Piloted the development of a multi-touch direct marketing B2B program for one of Symantec's enterprise software solutions. Program designed to drive up-sell and cross-sell opportunities with existing customers. First program within Symantec that shifted the agency/client relationship from tactical projects as needed, to fully integrated and coordinated communications programs. Resulted in broader agency engagement across multiple lines of business.
- Managed agency team responsible for designing a direct to consumer campaign for MSN Internet Access to entice dial-up users to switch from their current ISP provider to MSN's offering; achieved targeted results even with heightened competitive pressure from other dial-up ISPs as well as increased broadband penetration.

*Account Supervisor*

August 2003 – May 2004

- Collaborated with MSN TV to develop a comprehensive launch marketing plan across multiple target segments for direct and retail sales of their new product. Designed plan based on best performing elements of historical

campaigns, with additional testing strategies that allowed for ongoing optimization. Product was the top seller through Microsoft's direct sales channel over the holidays and campaign achieved product awareness of +30% among targets.

- Implemented grassroots campaign for MSN TV's primary older American target through DR collateral, radio, print, TV as well as live educational seminars in high opportunity senior communities resulting in +110% in response metrics and +49% in qualified leads.
- Developed online promotion for Electronic Art's launch of an updated version of The Sims Online to promote subscription conversion. Resulted in +30% conversion rate, exceeding projections.

**Euro RSCG (Formerly Brann Worldwide), San Francisco, CA**

*Senior Account Executive*

March 2002 – August 2003

- Primary contact for line of business with Visa. Collaborated with Visa on national credit and debit campaigns with member banks such as Bank of America and Wachovia. Supervised 10 to 15 projects at any given time.
- Led strategy team which identified Safeway.com's key target segments, and benchmarked existing brand perception using qualitative and quantitative research. Managed execution of subsequent direct marketing campaign based on customer insights gained through this research phase.
- Chosen for "crisis team" which successfully rescued a key client relationship; team members were hand-selected based on strong skills and performance.
- Developed and implemented lead generation campaign for Commerce One's annual eLink Conference. Worked with creative team and multiple client groups to ensure consistent brand message, tone, look and feel among corporate and product materials. Conference attendance exceeded client expectations.
- Supervised internal teams and managed clients from business objectives development to customer segmentation, creative execution and production, through tracking and performance measurement.
- Ownership of quarterly and annual financial forecasting and planning.

**Draftfcb (Formerly DraftWorldwide), Chicago, IL**

*Account Executive*

January 2000 – September 2001

- Member of a six-person core team that developed and implemented a highly targeted acquisition campaign from strategy to execution for Intercontinental Hotel Group's Priority Club (frequency program for hotels worldwide). Global campaign increased client's membership base by 8% worldwide.
- Planned and managed multiple customer loyalty/retention campaigns for same client using an integrated approach of direct mail, print and digital media channels.
- Evaluated industry competitors in order to benchmark client's campaigns and guide marketing and advertising plans.
- Performed quantitative analyses to track program performance and guide strategy for future acquisition/loyalty campaigns.

**World Resources Institute, Washington, DC**

*Program Coordinator, Economics Program*

September 1997 – September 1999

**Meridian International Center, Washington, DC**

*Associate, Grants Division*

October 1995 – September 1997

**EDUCATION:**

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James Madison University, Harrisonburg, Virginia

Bachelor of Arts, Cum Laude. Double Major: International Affairs and French.

**From:** Don DeWitt [REDACTED]

[REDACTED] at 3:51:58 PM EST

**To:** [fox.sarah@marbleheadschoools.org](mailto:fox.sarah@marbleheadschoools.org), [mgrader@littleharboradvisors.com](mailto:mgrader@littleharboradvisors.com)

**Subject:** Don DeWitt for SC

Dear Chairs of the Marblehead Select Board and School Committee,

I would like to submit this letter of interest in consideration to fill the vacant seat in our current School Committee and express my interest in running for election to this seat by our townspeople in June, 2023.

I bring many years of experience in the hospitality industry and am a local small business owner with two students who currently attend Marblehead Public Schools. I believe my business acumen would be a great benefit to the financial challenges MPS faces and as a very involved Marblehead Youth Sports Coach and Parent, I feel personally connected to many issues involving our students and teachers.

I have been an active member of the Financial Board of Star of the Sea Church and feel as though my contributions there have been of great benefit.

I would also say that I would be the most "chronologically gifted" member of the board which I would like to think would bring some welcome sense of experience when dealing with the many challenges our School Committee is currently facing.

I would be happy to discuss this interest and my professional background with you in further detail should I have the opportunity.

Thank you in advance for your consideration,

With high regard,

Don DeWitt

Resident

154 Atlantic Avenue

Marblehead, MA 01945

[REDACTED]

Don DeWitt  
154 Atlantic Ave.  
Marblehead, MA. 01945

## Executive Summary

A community minded professional with an extensive background in managing both the financial and the people side of business. A father heavily involved in the local community as a parent of two in the Marblehead school system and managing a 100-year-old Marblehead icon business, Stowaway Sweets®. Through the business, Don and his wife Emily established the Stowaway Sweets Community Outreach Program, a non-profit organization that supports various organizations including Cocoa Horizons Foundation, Marblehead Public Schools, Marblehead Youth Sports, Marblehead Boosters, Our Lady Star of the Sea Church, My Brothers Table, and others.

His extensive interactions with community members, customers, suppliers, and friends, and his two children, Don has a good sense for the Marblehead community and comes with an open mind regarding difficult issues facing the Marblehead School System. (Please see attached)

## Background

### Stowaway Sweets® LLC

2015 – Current

He and his wife own and operate this 100-year-old specialty chocolate store.

- Completed a business review that provided direction for improving the customer experience and a long term positive financial return for the family as well as a strong brand. Everything counts!
- Worked to improve vendor relationships that brought quality ingredients and a higher quality product. Known as a superb negotiator with a focus on results.
- Created a financial budget to invest in both the important short term needs while planning for the longer-term needs of the business.
- Initiated a high standard of quality control that has resulted in the highest level of customer satisfaction as tallied on the internet.
- Excellent people skills required in hiring and managing both full time and part time employees who manage customer relations both for instore and online orders that serve a global audience.
- As a hands-on operator, Don is personally involved in the production line that produces only the best chocolates available anywhere.

2007 - 2014

Guckenheimer, Boston, MA

Until purchased, this company was the largest independently operated high-end corporate inhouse food service organization. Clients hired Guckenheimer if their objective was to keep their employees inhouse for their dining needs.

- VP of Corporate Catering – Eastern Region
- Managed the food service budgets of *Fortune 100* clients such as Prudential in Boston.
- Managed of staff 100 employees
- Responsible for a multi-million-dollar budget and the key client contact.
- Personally negotiated client contracts

1990 – 2006

Executive Chef and Management roles in the restaurant industry both in New York and Florida.

### Education

Fairleigh Dickenson University, New Jersey  
School of Hospitality

### Volunteer Experience

Marblehead Youth Baseball and Basketball Coach 2007-2019

Finance Board, Star of the Sea Church, Marblehead

Marblehead Chamber of Commerce Board Member

Volunteer, My Brother's Table, Lynn

Volunteer, Plummer Youth Promise, Salem

Volunteer, Raw Artwork, Lynn

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

# Raymond A. Hansen

39 Evans Rd | Marblehead, MA 01945 [REDACTED]

30 November 2022

Ms. Sarah Fox  
Chairperson  
Marblehead School Committee  
9 Widger Road  
Marblehead, MA 01945

Dear Ms. Fox:

I would like to take this opportunity for consideration to fill the available School Committee seat. Having a career in higher education, I am well acquainted with the value of education and life-long learning, as well as the importance of a viable inclusive culture that allows a student to flourish in, and out of, the classroom. Having served as a faculty member, I understand the challenges of designing and delivering engaging curriculum, assessing student achievements, and providing support for student learning. Now serving as an administrator, I have experience driving an appropriate professional culture of engagement and inclusiveness for students, faculty, and staff, supporting facilities for ongoing learning activities, and providing oversight of curriculum and programs. Both experiences are potentially valuable perspectives in serving on this School Committee.

In referencing the five strategic objectives from the district's *Plan for Success*, it is an ambitious plan with attainable goals which may set the standard for other school systems to follow. While these are attainable goals, they are not to be achieved without effort or costs. Responsible funding for these objectives is paramount and should be prioritized to address immediate needs in the areas of curriculum, technology, and facilities. Responsible leadership in curriculum, culture, and diversity, equity, and inclusion is the parallel objective.

It is my goal to serve on the School Committee and to participate in the School Committee's leadership in these areas.

Sincerely,

Raymond A. Hansen

# Raymond A. Hansen

██████████ | 39 Evans Road, Marblehead, MA 01945

## Educational Background:

Purdue University – MS (Network Engineering & IT Leadership), 2006

Purdue University – BS (Telecommunications & Networking Technology), 2004

Purdue University – AS (Computer Technology), 2002

## Appointments and Positions:

- 05/21 – Present Associate Dean, School of Computing & Data Science, Wentworth Institute of Technology (Boston, Massachusetts)
- 11/20 – 05/21 Interim Associate Dean, School of Computing & Data Science, Wentworth Institute of Technology (Boston, Massachusetts)
- Manage the daily operations of all academic affairs functions within the School for 34 faculty, ~40 adjunct faculty, ~750 students, with a \$7.2M operating budget
  - Oversee the design, construction, and outfitting of new Cybersecurity, High-Performance Computing, Embedded AI, and Robotics laboratories: ~\$3,100,000
  - Established articulation agreements with community colleges to provide a partnership and pathway to degrees for students in Cybersecurity, Data Science, Computer Science, Information Technology, and Applied Mathematics
  - Seeking Center of Academic Excellence designation from the National Security Agency for B.S. Cybersecurity and M.S. Cybersecurity Analytics programs
- 01/17 – Present Associate Professor of Cybersecurity, Department of Computer Science & Networking, Wentworth Institute of Technology (Boston, Massachusetts)
- Chaired the committee to design, develop, and create the Cybersecurity undergraduate degree
  - Served as the graduate coordinator for M.S. Applied Computer Science program, including admissions, advising, and scheduling courses for all graduate students
  - Taught cybersecurity courses for the Cybersecurity, Computer Networking, and Computer Science programs, including Network Security, Digital & Network Forensics, and Applied Cryptography using the experiential learning model where students are actively involved in hands-on projects that directly relate to course topics
- 07/16 – 12/16 Clinical Associate Professor, Department of Computer & Information Technology, Purdue University (West Lafayette, Indiana)
- 08/08 – 06/16 Clinical Assistant Professor, Department of Computer & Information Technology, Purdue University (West Lafayette, Indiana)
- Delivered courses in the Network Engineering Technology, Information Technology, and Digital Forensics programs to students ranging from freshman to PhD on topics including IT Architectures, Internetwork Design, and Network Forensics
  - Developed the department's first undergraduate study abroad program (Peru) and first graduate study abroad (Norway)

- Managed, maintained, and budgeted for the network infrastructure for all departmental labs (11) with regular refresh cycles for PCs and servers: ~\$150,000 every 3 years.
  - Won the Department of Computer and Information Technology Outstanding Faculty in Learning award (2013, 2014, 2016), and the College of Technology Outstanding Faculty in Learning award (2016) as the student-selected best teacher
- 06/05 – 12/08 Senior Research Engineer, Broadband Antenna Aiming Systems, Inc.
- Developed software to search, acquire, and optimize specific wireless signals for antenna systems using a variety of different RF radio standards (IEEE 802.11a/b/g, Motorola Canopy, Symbol Systems Bridge, etc.)
  - Evaluated different high-gain antennae types for usage in varied usage and implementation scenarios
- 07/04 – 08/06 Teaching/Research Assistant, Purdue University (West Lafayette, Indiana)
- Managed all laboratory sections and resources for CNIT346 Wireless Networks and CNIT446 Advanced Wireless Networks
  - Worked in a team of 4 to manage ~250 PCs and servers, 75 routers and switches, and 20 wireless access points for ~10 different courses, in 6 locations
- 02/01 – 01/03 Network & Systems Analyst, Martin's Super Markets (South Bend, Indiana)
- Responsible for Tier 1 and Tier 2 support to 20+ locations for server and PC OSes, applications, hardware, as well as other store systems
  - Developed a network monitoring application to track network performance and alert personnel of outages in order to triage events for rapid return to operations
  - Designed and implemented McAfee ePO anti-malware system throughout all company locations for Microsoft platforms, and crafted digital policies for malware mitigation

### Special Appointments

- 06/15 Visiting Researcher, University of Stavanger (Stavanger, Norway)
- 11/14 – 12/16 Faculty, Center for Education and Research in Information Assurance and Security (CERIAS), Purdue University (West Lafayette, Indiana)

### Volunteer and Service Positions

- 08/21 – Present IT Committee, Boson Yacht Club (Marblehead, Massachusetts)
- 03/09 – 6/21 Board of Directors, Information & Telecommunications Education and Research Association (ITERA) (Murray, Kentucky)
- 03/20 – 06/21 President
  - 03/13 – 04/16 President
  - 09/11 – 03/13 Vice-President

### Patents:

USPTO Patent Number 9,246,207: Smith, A.H., Bentley, L.D., Kane, M.D., and Hansen, R.A. *Antenna Aiming System and Method for Broadband Wireless Access.*

**THOMAS PAUL MATHERS**  
204 Ocean Avenue  
Marblehead, Massachusetts 01945 U.S.A.

**EMPLOYMENT:**

2019-Present

**Allievex Corporation, Marblehead, MA**  
*Founder, President and Chief Executive Officer, Director*

Full profit and loss responsibility for a clinical stage biotechnology company developing novel therapies for the treatment of rare pediatric neurodegenerative diseases. Responsible for all aspects of general management, formulation of current and long-term plans and objectives, administration, finance, and research and development management.

- Company formation and in-license of initial asset base to include tralesenidase alfa, an investigational enzyme replacement therapy for the treatment of children with Sanfilippo syndrome type B or mucopolysaccharidosis IIIB (MPS IIIB).
- Completed Series A Preferred private equity financing - \$57MM (2019-2021)
- Completed debt financing of \$5MM (2021)
- Completed convertible debt financing of \$1MM (2018)
- Conducted multiple Type C meetings with FDA and Scientific Advice with EMA
- Conducted multiple clinical studies with ongoing pivotal phase 2/3 trial
- *Private Investor Syndicate: Pappas Capital, Novo Ventures, Asahi Kasei Pharma, LifeSci Ventures, LG Ventures*

2018-Present

**Pappas Capital LLC. Marblehead, MA and Durham, NC**  
*Partner, Pappas Ventures V*

Responsible for new company formation, as well as sourcing and evaluating prospective investment opportunities, and providing expertise and oversight to Pappas portfolio companies. Pappas Capital invests exclusively in the life science sector – biotechnology, biopharmaceuticals, drug delivery, medical devices and related ventures – across the United States and Canada.

- As of 12/30/21: 2.6x MOIC; 65% IRR; 75% DPI

2011-2017

**CoLucid Pharmaceuticals, Inc. (NASDAQ: CLCD) Cambridge, MA**  
*President and Chief Executive Officer, Director*

Full profit and loss responsibility for a publicly traded clinical stage pharmaceutical company focused on the development of a new chemical entity and novel mechanism of action for the acute treatment of episodic migraine.

- Completed \$960 M acquisition by Eli Lilly & Co. (NYSE: LLY)
- Completed follow-on public offering with gross proceeds of \$74.8MM (2016)
- Completed initial public offering with gross proceeds of \$55MM (2015)
- Completed private equity financing totaling \$37.1MM (2015)
- Completed convertible debt financings totaling \$9.5MM (2011)
- Conducted multiple Type A, Type B and Type C meetings with the FDA and negotiated two Special Protocol Assessment - Agreement
- Completed eight clinical studies with pivotal phase 3 trials SAMURAI (2,225 patients), SPARTAN (2,968 patients) and GLADIATOR (2,580 patients)
- Filed two Investigational New Drug Applications 103,420 and 128,230
- *Private Investor Syndicate: Pappas, Domain, Care Capital, TVM, Novo Ventures*

2003-2011

**Peptimmune, Inc.** Cambridge, MA  
*President and Chief Executive Officer, Director*

Full profit and loss responsibility for a privately held clinical stage biotechnology company focused on developing peptides and amino acid copolymers for the treatment of CNS and chronic inflammatory diseases.

- Completed three private equity financings totaling \$84MM (2003, 2005, 2009)
- Completed venture debt financing of \$12MM (2006)
- Negotiated and consummated Option Agreement with Novartis Pharmaceuticals for the acquisition of Peptimmune for \$680MM following completion of successful phase 2 clinical development of lead compound PI-2301 (2009)
- Filed three Investigational New Drug applications (10,992; 61,262; 70,129)
- Strategic sale of PI-2301 phase 2 program to Merck-Serono (2011)
- Strategic sale of all other assets to Zermatt Pharmaceuticals (2011)
- *Private Investor syndicate: NEA, MPM Capital, Prism, Hunt Bioventures, Vanguard*

2002-2003

**Cell Based Delivery, Inc.** Providence, RI  
*President and Chief Executive Officer, Director*

Full profit and loss responsibility for a privately held biotechnology company spin-out from Brown University focusing on the development of ex-vivo gene therapy for treatment of hemophilia.

- Completed Series A private equity financing - \$12MM (2002)
- Oversaw grants from NIST (ATP), DARPA and NIA
- Upon failure of platform technology and lead product candidate, promptly notified Board of Directors and investors and returned Series A investment to investors
- *Private Investor syndicate: TVM, Forbion, Vertical Group, Piper Jaffray*

2001-2002

**Cardion Pharmaceuticals, Inc.** Boston, MA  
**Cardion AG**, Düsseldorf, Germany  
*General Manager and Corporate Vice President*

Establishment and full profit and loss responsibility for a privately held biotechnology company focused on discovery and development of protein therapeutics for the treatment of autoimmune disorders, inflammatory diseases, and cardiovascular diseases, functioning as a subsidiary of a German private biotechnology company.

- Member of senior management team that successfully negotiated acquisition of Cardion by Roche (2002)
- Member of senior management team that completed private equity financing of €11MM (2002)
- *Private Investor syndicate: TVM, Muenchmeyer Holdings, Alpinvest, West LB*

1992-2001

**Genzyme Corporation**, Cambridge, MA  
*Vice President, Strategic Development*

Responsibilities included managing cardiovascular biotherapeutics research and development and all facets of strategic business development for the cardiovascular business unit. Program management of cardiovascular gene therapy, cardiovascular cell therapies and cardiovascular biomaterials. Managed team of principal scientists, medical doctors, program managers, and business development managers. Prior roles: *Senior Director, Cardiovascular Global Marketing; Northeast Regional Sales Manager*

1991-1992

**Pfizer, Incorporated**, Virginia Beach, VA  
*Professional Sales Representative*

**MILITARY  
EXPERIENCE:**

1988-1991

**Captain, United States Army - Aviation, Savannah, GA**  
*Apache Attack Helicopter Pilot and Platoon Leader*

Awarded Air Medal, two Army Commendation Medals, Army Achievement Medal for actions in the 1991 Gulf War. Planned and led highly successful combat multi-helicopter operations against Iraqi Republican Guard forces during Operation Desert Storm

**EDUCATION:****United States Military Academy, West Point, NY**  
Bachelor of Science, Engineering (1988)  
Dean's List, Superintendent's Award, three Varsity Football Letters**BOARDS:***Current:* Allievex Corporation; Biotechnology Industry Organization (BIO), Department of Veteran's Affairs Research Advisory Committee of Gulf War Veteran's Illnesses*Prior:* LifeSci Acquisition Corp. (NASDAQ: LSAQ); 4D Molecular Therapeutics (NASDAQ: FDMT); Board of Trustees, Butler University; CoLucid Pharmaceuticals, Inc. (NASDAQ: CLCD); BIO [2008 – 2017] – Chairman, Intellectual Property Subcommittee; CureFAKtor, LLC; Déclion Holdings; Peptimmune, Inc.; Cell Based Delivery, Inc.; Chairman, Parish Finance Committee, St. Rose of Lima Church*Advisory:* Progeria Research Foundation, DADA2 Foundation*Elected:* Masconomet Regional School System 2013 - 2016**PATENTS:**US 6,610,071 "Suture System for Cardiac Valvuloplasty"  
US 8,546,532 "Design and Synthesis of Directed Sequence Polymer Compositions and Antibodies Thereof for the Treatment of Protein Conformational Disorders"  
US 9,533,037 "Methods for Designing and Preparing Vaccines Comprising Directed Sequence Polymer Compositions via the Directed Expansion of Epitopes"**ADDITIONAL:**Married (31 years), two children and avid sports enthusiast.  
Basic German and French language skills. Licensed commercial rotary wing pilot

My name is Liam McGeown and I believe I would be a strong asset to the Marblehead Public School Committee. I was born and raised in Marblehead, own 2 thriving business in town and have 3 young children in the public school system,

Growing up in town with a learning disability, I faced and overcame adversity. I started in a private Catholic school setting and later transferred to the Marblehead Public Schools. I feel there is nothing more important than influencing the school system that plays such a huge role in the young lives of this town. Marblehead graciously and generously paid to send me to Landmark where I was the first hybrid student, attending Marblehead half of the school day and Landmark the rest. From there I went on to graduate cum laude from Salem State with a criminal justice degree.

I strongly believe that education is the corner stone of success and responsibility of becoming a productive member of society. I appreciate your consideration and I look forward to bettering the education of the youth of Marblehead.

Sincerely,

Liam McGeown

EMPLOYMENT HISTORY:

**MARBLEHEAD MOVERS, Marblehead, MA**

Owner/CEO

2011 - Present

- Directs the company in keeping with the vision outlined for the company
- Oversee quality control throughout the company, establishing goals for each department in partnership with division managers

**FIRST COLONY BRAZILIAN JIJITSU, Marblehead, MA**

Owner/CEO

2018 - Present

- Directs the company in keeping with the vision outlined for the company
- Works closely with the team to ensure a quality experience for students

**DEVELOPMENT & MANAGEMENT, Van Otterloo Family, Marblehead , MA**

2007-2011

Project Manager:

- Managed residential and commercial Construction projects
- Lead projects through all phases of construction management, subcontractor supervision and finance/ budget control

Project Development:

- Founder of the Blueberry Road LLC, a development project
- Researched and Identified properties
- Designed marketable structures - \*(sold first completed unit, 1 day on the market)
- Worked with investors, contractors, architects and engineers.

Administrator, Turner Hill The Residences at Turner Hill:

- Recorded minutes, with architects, contractors, and land owner.

Property Management:

- Manage 5 commercial Marblehead properties.
- Learned to balance the needs of tenants and building owner
- Over saw building maintenance

**G. F. CONSTRUCTION, Marblehead, MA**

2008-2011

- Residential and commercial hands on construction experience
- Advising and directing clients through out home projects

- Working on, dry laid granite walls, granite stairs and foundations, Finish wood work and high quality paint.
  - Developed a net work of reliable subcontractors and high quality craftsma, in the area
  - A vast comprehension of material and product as well as application experience
- \*OSHA 10 hour, RRP Certified, and Laser Safety Awareness.

Senior Mortgage Loan Officer, CONSUMER HOME MORTGAGER, Andover, MA  
2005-2007

- Promoted business by developing relationships with realtors, borrowers, and builders
  - Developed strong communication skills, sales techniques
  - Effective at cold calling and identifying the costumers needs, explain how to solve customer issues
- \*Recipient of Sale man of the month award twice  
\*Member of the Producers Club

Junior/Senior Mortgage Loan Officer, EAST WEST MORTGAGE, Danvers, MA  
2002-2005

- Learned to use the different underwriting programs in order to qualify borrowers
  - Became proficient in analyzing loan applications and honing communication skills
- \*Out of 100 loan officer was consistently in the top five.

## **Education**

Bachelors of Science, Salem State University, Salem, MA,  
Major Criminal Justice with a broad range of courses, including statistics, sociology, organizational development, and economics.

**National Sociology Honor Society Alpha Kappa Delta**  
**Graduated Cum Laude**

## **SKILLS**

Bringing people together, motivating people, interpreting information, negotiating, selling, teaching and setting goals.

## **Interests and Activities**

Teaching Brazilian Jiu-Jitsu - Yoga- Writing & Illustrating- East German Shepherd Training/Breeding  
References furnished upon request

30 November, 2022

Scott Stunkel  
12 Heritage Way  
Marblehead, MA 01945

School Administration Office  
Attention Ms. Sarah Fox  
9 Widger Road  
Marblehead MA, 01945

Office of the Select Board  
Attention Mr. Moses Grader 1  
88 Washington Street Abbot Hall  
Marblehead MA, 01945

To the Marblehead School Committee and Select Board,

Hello! I am writing today to indicate my interest in volunteering to fill the Marblehead School Committee vacancy announced November 16<sup>th</sup>.

The role of educator has been a part of my life from a very early age. I've always had a knack for "explaining" technology to both those older and younger than me. I had a series of jobs that took advantage of that skill informally, but it really solidified when I chose to pursue a Masters in the Science of Education for teaching technology. This really immersed me in the problems of education including differentiation of education, rigor and quality of education, measurement of progress. There are few more important problems in our society than tackling these issues, and as a secondary-school teacher for 4 years in Chicago I had opportunities to both observe them deeply and work with our administration on finding solutions to them.

In my fourth year of teaching, I really wanted to do something that had a chance to move the needle for as many teachers as possible. I had an idea for a technology platform for sharing teaching materials, and a company out in Connecticut agreed to fund my idea. From there, my career path took me away from teaching, but I've kept with recent developments and trends in education and still fascinated by the problems there.

I moved to Marblehead in 2018 with my family and I've really fallen in love with the community here. It's a town with a ton of history and a huge spirit of collaboration on town issues. I recently heard about the vacancy on the school committee and I was wondering if I could use both my education and my experience since as a software engineering leader to help out.

I'm really looking forward to meeting all of you and potentially working with you to tackle the management of education in our community. Please don't hesitate to reach out at my email – [REDACTED] or [REDACTED]

Sincerely,  
Scott Stunkel

# Scott Stunkel

Hands-on Software Engineering Leader



## + CONTACT

### Name

Scott Stunkel



### Mail



### Address

12 Heritage Way  
Marblehead, MA 01945

### LinkedIn

[linkedin.com/in/scott-stunkel-46059521](https://www.linkedin.com/in/scott-stunkel-46059521)

## + SKILLS

### PRIMARY SKILLS

Skills that I have done recent, extensive work in and have good, off-the-cuff knowledge about -

Scala, Node.JS, Kubernetes (Helm), Docker, (Rook) Ceph, Minio, Docker Compose, ECMAScript 6/7, Apache Spark 3.X, Git, Go, AWS, Elasticsearch, MongoDB, NGINX

### SECONDARY SKILLS

Skills that I've worked with in the past, that I would have little trouble diving into again if given a little time to get up to speed -

Python, Django, PHP, Puppet, Vagrant, PostgreSQL, Redis, Ember, React, Redux, Tableau, Spotfire, Azure, Google Cloud Platform, Shell Scripting

### CURRENTLY RESEARCHING

Rust

## + INTERESTS

I have a commercial pilot's license and love flying! I also build computers in my spare time.

+

## EXPERIENCE

### ASSOC. VICE PRESIDENT ENGINEERING / DOTMATICS

JAN 2022 - PRESENT / BOSTON, MA

Dotmatics is a family of best-in-class software tools for scientific research, alongside a data platform for organizing and managing the data. I am currently managing the data aggregation platform team, as well as a scientific instrument acquisition product team called BioBright.

As part of my work, I

- Manage a team of 25 engineers and 4 managers

- Defined the future data management strategy for Dotmatics

### SENIOR ENGINEERING MANAGER / PERKINELMER

SEPT 2015 - JAN 2022 / WALTHAM, MA

PerkinElmer is a 4.3-billion-dollar-a-year software, equipment, reagent, and services company that services both the healthcare and research space. I worked in the Informatics department as a leader on the Signals informatics products

As part of my work, I

- Scaled my team from two software engineers and one QA engineer to 12 software engineers and 4 QA engineers.

- Grew the Signals Data Factory project from scratch to be the key technological platform component in products that earn over 10 million dollars annually.

- Architected the main data transformation pipeline using **Apache Spark**, including high-speed data indexing from Spark to Elasticsearch.

- Wrote **Node.JS** and **Scala** microservices to perform critical services to the platform, such as search, job scheduling, and data retrieval.

- Worked heavily with **Elasticsearch** to define both our platform Search API and data model (within ES).

- Spearheaded transition of services to running inside Docker containers for ease of running both in development and in production, and later helped with the transition to running **Kubernetes** clusters using Helm, Ceph.

- Won company awards for my customer-facing efforts as part of deals with Bristol-Meyers Squibb, GlaxoSmithKline and Loxo Oncology.

- Was promoted four time and won 3 awards at PerkinElmer.

### CHIEF TECHNOLOGY OFFICER / ANDOVER EDUCATION

OCT 2013 - SEP 2015 / WESTPORT,

Andover Education was an education services and test preparation company, with running projects at three of the top ten school districts in the US.

As part of my work, I

- Designed, constructed, managed, and delivered a wholly new and unique education technology tool, Fulcrum, which allows teachers to easily find teaching content related to their subject area (the project has since been discontinued).

- Migrated all company web services to a mix of Amazon Web Services and Microsoft Azure.

- Implemented Fulcrum using the latest version of Ember.JS for the frontend and Python/Django for the backend - personally participated in coding both parts.

- Developed secondary testing platform using open-source PHP project Moodle as a base.

- Was the team lead of a team of four software engineers.

OTHER EXPERIENCE - FOR MORE INFORMATION PLEASE SEE LINKEDIN

### AP COMPUTER SCIENCE TEACHER / CHICAGO INTL CHARTER SCHOOLS

AUG 2010-OCT 2013 / CHICAGO, IL

### FLIGHT INSTRUCTOR / PURDUE UNIVERSITY

AUG 2007-MAY 2008 / WEST LAFAYETTE, IN

### INFORMATION TECHNOLOGY ANALYST / RAD AND ASSOCIATES

APR 1999 - AUG 2010 (PART TIME/CONSULTING) / LAKE FOREST, IL

+

## EDUCATION

### MASTER OF SCIENCE IN EDUCATION / NORTHWESTERN UNIVERSITY

AUG 2008 - AUG 2010 / EVANSTON,

Master's Thesis Topic - Strategies for Implementing Computer-Based Testing in Social Studies Classrooms

### BACHELOR OF SCIENCE IN TECHNOLOGY / PURDUE

AUG 2003 - MAY 2008 / WEST LAFAYETTE,

Major - Professional Flight Technology (Commercial Flying)